

Filmmaking Pricing Guide



GEAR DETAILS

- Panasonic GH4-4K Cinema Camera
- Panasonic AU EVA-1 Super 35mm
- Nikon D-5100 DSLR
- Meike 35mm T2.2 Mini Manual Focus Wide-Angle Cinema Lens
- Nikon AF-P DX NIKKOR 70-300mm f/4.5-6.3G ED VR Lens
- Tascam DR-07X Stereo Recorder
- Alvoxcon Wireless Headset Lavalier Microphone System
- LyxPro SDPC-2 Stereo Omni, Cardioid & Super Cardioid Microphones
- Dual XLR Audio Mixing Board
- Two 3200K-5600K CRI95 Photo Light
- One 35W 5500K Studio Softbox
- Tripods
- Photography Bulbs
- Cinema Multi Lights
- Off-Camera Prompter
- NR Blankets (Noise Reduction)
- Green Screen
- Phanta Black Back Drop
- Cages / Rigs / Frames

Revisions & Reshoots

500 per day

Revisions in Post-Production

350 per day

VIDEO & CINEMA

Services Rates

Pre-Production & Project Management

| | |
|---|------|
| Narrative Scope | 250 |
| Visual Design | 300 |
| Prep Day (Set Up, Staging, Lighting, Audio) | 400 |
| Full Day Filming & Directing | 3000 |
| Camera Usage (per day) | 275 |
| Travel & Lodging | TBD |
| Data Capture Memory Cards (SDHC and SDXC) v60 | 300 |
| Green Screen Capture | - |

Post -Production

| | |
|--------------------------------------|------|
| Data transfer to HD and Render | 250 |
| Video Editing (Framing & Arranging) | 1200 |
| Color Grading / LUTS application | 200 |
| B-Role Footage: Original | - |
| B-Role Footage: Stock | 100 |
| EFX / Credits / Titles & Transitions | 550 |
| Scoring: Original | 300 |
| Scoring: Stock | 50 |
| Converting Resolution (HD/4K/6K) | 350 |
| Converting Codec: H. 265/HVEC | 170 |
| Storage and Packaging | 150 |
| Green Screen Production | 350 |

Integration

Vertical Integration (External) 250

Vertical integration refers to the upload of film material onto external video media platforms (i.e., YouTube, Daily Motion, Amazon Direct Video, Netflix, etc.)

Horizontal Integration (Internal) 250

Horizontal integration refers to the upload of film material onto internal platforms and/or sites (i.e., official company site, subsidiaries, company social media platforms)

Image Source

| | |
|----------------------------------|-----|
| Product Imaging | |
| Film Poster & Iconography Design | 350 |
| Still Photography | 300 |